

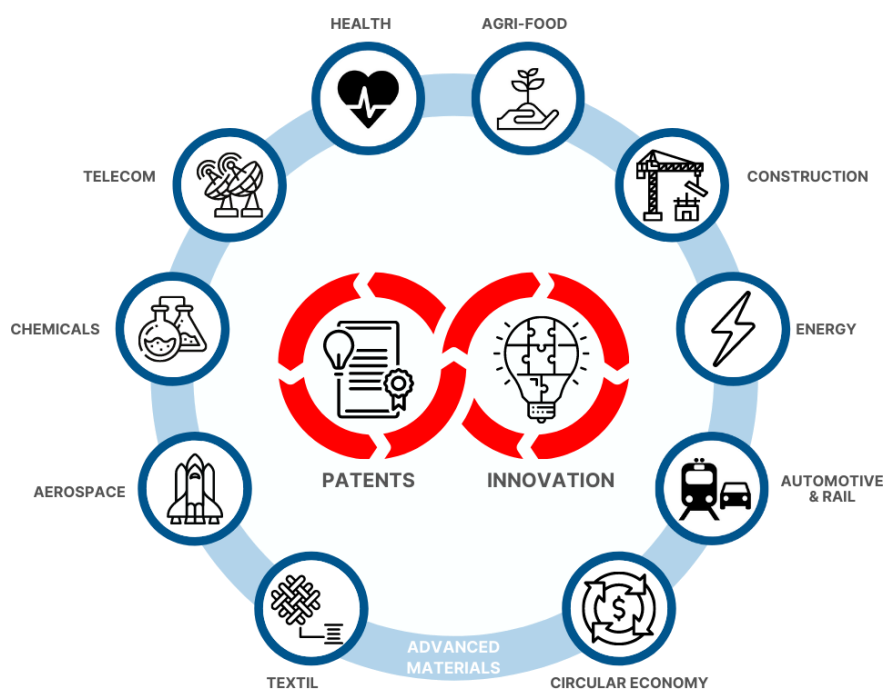
P4i PATENTS *for* INNOVATION

WELCOME TO P4I 2022 / www.p4iexpo.com

The “Patents for Innovation” International Summit & Expo

The 1st edition of the “Patents for Innovation” International Summit & Expo (P4I 2022) will be organized in **Madrid (Spain) October 26-27, 2022** and this event aims to become the largest European meeting point in Innovation and Tech Transfer. P4I 2022 is born as a forum for technological innovation and also as a patent fair, thus allowing the creation of a market for the transfer of research results and the purchase and sale of scientific patents.

Sectors of interest: Health – Energy – Agri-food – Construction – Automotive & Rail – Telecom – Chemicals – Aerospace – Textiles – Circular Economy – Advanced Materials



- | | |
|--|------------------------|
| 2 DAYS OCTOBER 26-27 • 2022 / MADRID (SPAIN) | EXHIBITION |
| PLENARY SESSION | ROUND TABLES |
| POSTER SESSION | BROKERAGE EVENT |
| FOCUSED WORKSHOPS | |



PROGRAM

OCTOBER 25, 2022

**P4I VIP
RECEPTION**

OCTOBER 26, 2022



OCTOBER 27, 2022



WHY EXHIBIT?

- To be part of one of the most important international events on Innovation and Tech Transfer
- Present your patents, products, brand & activities in an exciting setting focused on the latest advanced materials innovations and market trends
- To meet new customers from around the world
- Provide a base to interact with an international audience. Generate new business for your products, patents and services
- Our exhibition booths & Pavilions are located in the heart of the networking areas giving you the opportunity to network with colleagues, potential customers and leaders in research and development, industry, venture capital, etc.
- Company name listed on the P4I Expo WEB site (www.p4iexpo.com) with a link to your company's Web site
- A perfect platform to spotlight new product, patent or service introduction

WHY SPONSOR?

- Increased exposure and awareness for your company
- Recognition in Expo & Summit print materials distributed to all attendees
- Multiple promotional and sponsorship opportunities
- Grow your business
- Meet new contacts that could become future partners
- Position your company as a key and impacting partner of the entire Innovation Community
- Raise your company's visibility, increase your brand awareness and highlight your company's presence as an active and important player in the field.
- Company name listed on the P4I Expo WEB site (www.p4iexpo.com) with a link to your company's Web site



P4I Expo & Summit 2022 EXHIBITION STAND OPPORTUNITIES

EXHIBITION PACKAGES	PASSES INCLUDED Expo, B2B & Summit	COUNTER	STOOL	MEETING TABLE & 2 CHAIRS	BROCHURE RACK	PRINTED BACK WALL	FEES (€) *	
							EARLY BIRD FEE	LATE FEE
STANDARD 4m ²	1	1	2	-	-	✓	1500 €	1800 €
STANDARD 6m ²	2	1	2	-	-	✓	2000 €	2400 €
STANDARD 8m ²	3	1	2	1	1	✓	2400 €	2880 €
STANDARD 12m ²	4	2	4	1	2	✓	3200 €	3840 €
STANDARD 16m ²	5	2	4	1	2	✓	3900 €	4680 €

*VAT not included (21%)
Spanish VAT only applies to Spanish institutions

Exhibition packages include:

- One wastebasket
- Electricity socket (220V)
- Carpeting
- Daily cleaning
- Printed backwall
- Logo of the company in the P4I program guide / Exhibitors listing
- Logo, company's short description (max. 100 words) and internet link at P4I 2022 website



Standard Package (image not contractual)



P4I Expo & Summit 2022 EXHIBITION SPACE RENTAL

SPACE RENTAL ONLY ≥24m ²	PRICE*	SPACE RENTAL DISCOUNTS	DISCOUNT	PASSES INCLUDED	ADDITIONAL PASSES (Space Rental only)	PASSES Expo, B2B & Summit	DISCOUNT
Public Institutions and Overseas Pavilions	150 € m ²	24 to 48 m ²	5%	5		1	5%
Commercial Companies (Industry)	200 € m ²	49 to 72 m ²	5%	10		2-5	10%
		73 to 96 m ²	5%	15		6-10	15%
		97 to 120 m ²	10%	20		11-20	20%
		121 to 144 m ²	10%	25		>20	Under Consultation
		145 to 168 m ²	20%	30			
		169 to 192 m ²	20%	35			
		≥ 193 m ²	Under Consultation				

*VAT not included (21%)
Spanish VAT only applies to Spanish institutions

The organisation offers the possibility to overseas **pavilions** of distributing a brochure (ONE representative brochure of the pavilion) to all attendees.

Erection, dismantling and assembly fee not included. Electricity, daily cleaning and Hook Up Permit not included.

Additional full & VIP passes giving access to the B2B & P4I Summit can be bought at: www.p4iexpo.com

Exhibition passes giving access to the P4I Exhibition area are free of charge.



P4I Expo & Summit 2022

PASSES

		BEFORE SEPT.26	AFTER SEPT.26	ONSITE
P4I VIP PASS Access to Expo, B2B & Summit + VIP welcome reception + Access to VIP lounge + Reserved seating Opening Plenary session		300 €	350 €	400 €
P4I FULL PASS Access to Expo, B2B & Summit	INDUSTRY	200 €	225 €	250 €
	ACADEMIA & START UP	125 €	150 €	175 €
P4I EXPO PASS Access to Expo Area ONLY		FREE FOR CHARGE Online registration mandatory		25 €

*VAT not included (21%)
Spanish VAT only applies to Spanish institutions





P4I Expo & Summit 2022 SPONSORING SPONSOR PACKAGES

MAIN SPONSOR	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	EXPO SUPPORTER
80.000 €	50.000 €	30.000 €	15.000 €	8.000 €	4.000 €	2.000 €



MAIN
SPONSOR

80.000 €

Exclusive

BENEFITS PACKAGE

Main Sponsor signage package

- Company logo with hyperlink on P4I website homepage
- Company logo and description with hyperlink on P4I conference website
- Company logo projected at the beginning of all Plenary and focused sessions
- Company logo and description in the Program Guide
- Company logo on digital kiosks at the conference venue
- Company logo on P4I email blast marketing promotions (x4)
- One sided large vinyl banner with company logo displayed in the Registration area indicating "Main Sponsor" (artwork provided by sponsor—optional)
- One sided large vinyl banner with company logo displayed in the Expo area indicating "Diamond Sponsor" (artwork provided by sponsor—optional)
- One sided large vinyl banner with company logo displayed in the VIP lounge indicating "Main Sponsor" (artwork provided by sponsor—optional)
- Company logo on one sided large vinyl banner displayed in the Expo area acknowledging all conference sponsors
- Focused workshops signage (up to five door banners provided for meeting rooms)
- Company name on Focused Workshops location directories
- Website banner advert (6 months) – Home & Registrations pages

Exhibition

One 10'×10' Exhibit Area in the P4I Expo / Pavilion included (artwork provided by sponsor)

P4I passes

- 60 P4I VIP registrations
- 50% discount to all non-registered company employees

Commercial company spots

- One commercial company spot (max 2 minutes) – Opening Plenary Session on day 1
- One commercial company spot (max 1 minute) – Opening VIP Welcome reception (Oct. 23)
- One commercial company spot (max 1 minute) – Opening P4I Networking reception on day 1

Others

- Lanyards sponsor (all delegates)
- One delegate bag insert
- One full-page, 4-color Program Guide advertisement (premium)
- Organisation of a Focused Workshop or Round Table (optional)
- Acknowledgement as a Main Sponsor on the Program Guide's outside back cover
- Speaking slot in the Plenary Session / 30 min (subject to approval by the Organising Committee)
- Company welcome address during the Plenary Session Opening (max 2 minutes)
- Company welcome address during the VIP Welcome Reception Opening (max 1 minute)
- Company welcome address during the Networking reception Opening (max 2 minutes)



DIAMOND

50.000 €

One per sector

BENEFITS PACKAGE

Diamond signage package

- Company logo with hyperlink on P4I website homepage
- Company logo and description with hyperlink on P4I conference website
- Company logo projected at the beginning of all Plenary and focused sessions
- Company logo and description in the Program Guide
- Company logo on digital kiosks at the conference venue
- Company logo on P4I email blast marketing promotions (x2)
- One sided large vinyl banner with company logo displayed in the Registration area indicating "Diamond Sponsor" (artwork provided by sponsor—optional)
- One sided large vinyl banner with company logo displayed in the Expo area indicating "Diamond Sponsor" (artwork provided by sponsor—optional)
- Company logo on one sided large vinyl banner displayed in the Expo area acknowledging all conference sponsors
- Focused workshops signage (up to three door banners provided for meeting rooms)
- Company name on Focused Workshops location directories
- Website banner advert (4 months) – Home & Registrations pages

Exhibition

- One 8'x8' Exhibit Area in the P4I Expo / Pavilion included (artwork provided by sponsor)

P4I passes

- 40 P4I VIP registrations
- 35% discount to all non-registered company employees

Commercial company spots

- One commercial company spot (max 2 minutes) – Opening Plenary Session on day 1
- One commercial company spot (max 1 minute) – Opening VIP Welcome reception (Oct. 23)

Others

- One delegate bag insert
- One full-page, 4-color Program Guide advertisement (inside)
- Organisation of a Focused Workshop or Round Table (optional)
- Acknowledgement as a Diamond Sponsor on the Program Guide's outside back cover
- Speaking slot in the Plenary Session / 20 min (subject to approval by the Organising Committee)
- Company welcome address during the Plenary Session Opening (max 2 minutes)
- Company welcome address during the VIP Welcome Reception Opening (max 1 minute)
- Company welcome address during the Networking reception Opening (max 1 minute)



BENEFITS PACKAGE

Platinum signage package

- Company logo with hyperlink on P4I website homepage
- Company logo and description with hyperlink on P4I conference website
- Company logo projected at the beginning of all Plenary and featured sessions
- Company logo and description in the Program Guide
- Company logo on digital kiosks at the conference venue
- Company logo on P4I email blast marketing promotions (x1)
- One sided large vinyl banner with company logo displayed in the Registration area indicating "Platinum Sponsor" (artwork provided by sponsor—optional)
- One sided large vinyl banner with company logo displayed in the Expo area indicating "Platinum Sponsor" (artwork provided by sponsor—optional)
- Company logo on one sided large vinyl banner displayed in the Expo area acknowledging all conference sponsors
- Company name on Focused Workshops location directories
- Website banner advert (2 months) – Home & Registrations pages

Exhibition

- One 6'x5' Exhibit Area in the P4I Expo / Pavilion included (artwork provided by sponsor)

P4I passes

- 30 P4I VIP registrations
- 25% discount to all non-registered company employees

Commercial company spots

- One commercial company spot (max 2 minutes) – Plenary Session on day 1
- One commercial company spot (max 1 minute) – Opening VIP Welcome reception (Oct. 23)

Others

- One delegate bag insert
- One full-page, 4-color Program Guide advertisement (inside)
- Organisation of a Round Table (optional)
- Acknowledgement as a Platinum Sponsor on the Program Guide's outside back cover
- Speaking slot in the Plenary Session / 15 min (subject to approval by the Organising Committee)
- Company welcome address during the Plenary Session Opening (max 1 minute)
- Company welcome address during the VIP Welcome Reception Opening (max 1 minute)
- Company welcome address during the Networking reception Opening (max 1 minute)





BENEFITS PACKAGE

Gold signage package

- Company logo and description with hyperlink on P4I conference website
- Company logo projected at the beginning of all Plenary featured sessions
- Company logo and description in the Program Guide
- Company logo on P4I email blast marketing promotions (x1)
- One sided vinyl banner with company logo displayed in the Registration area indicating “Gold Sponsor” (artwork provided by sponsor—optional)
- Company logo on one sided large vinyl banner displayed in the Expo area acknowledging all conference sponsors
- Company name on Focused Workshops location directories
- Website banner advert (2 months) – Home page

Exhibition

- One 4'x5' Exhibit Area in the P4I Expo / Pavilion included (artwork provided by sponsor)

P4I passes

- 20 P4I VIP registrations
- 20% discount to all non-registered company employees

Commercial company spots

- One commercial company spot (max 1 minute) – Plenary Session on day 1
- One commercial company spot (max 1 minute) – P4I Networking reception on day 1

Others

- One delegate bag insert
- 1/2 page, 4-color Program Guide advertisement (inside)
- Acknowledgement as a Gold Sponsor on the Program Guide's outside back cover
- Speaking slot in the Plenary Session / 10 min (subject to approval by the Organising Committee)
- Company welcome address during the Networking reception Opening (max 1 minute)



BENEFITS PACKAGE

Silver signage package

- Company logo and description with hyperlink on P4I conference website
- Company logo and description in the Program Guide
- Company name on Focused Workshops location directories
- Website banner advert (1 month)

Exhibition

- One standard 12 m2 exhibition stand in the P4I Expo

P4I passes

- 10 P4I VIP registrations
- 15% discount to all non-registered company employees

Others

- One delegate bag insert
- 1/2-page, 4-color Program Guide advertisement (inside)
- Acknowledgement as a Silver Sponsor on the Program Guide's outside back cover



BENEFITS PACKAGE

Bronze signage package

- Company logo and description with hyperlink on P4I conference website
- Company logo and description in the Program Guide
- Company logo on one sided large vinyl banner displayed in the Expo area acknowledging all conference sponsors
- Website banner advert (15 days) – Home page

Exhibition

- One standard 6 m2 exhibition stand in the P4I Expo

P4I passes

- 4 P4I VIP registrations
- 10% discount to all non-registered company employees

Others

- 1/4 page, 4-color Program Guide advertisement (inside)
- Acknowledgement as a Bronze Sponsor on the Program Guide's outside back cover



BENEFITS PACKAGE

Supporter signage package

- Company logo and description with hyperlink on P4I conference website
- Company logo in the Program Guide
- Company logo on one sided large vinyl banner displayed in the Expo area acknowledging all conference sponsors

P4I passes

- 2 P4I VIP registrations
- 5% discount to all non-registered company employees





P4I Expo & Summit 2022 SPONSORING SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

	DESCRIPTION	AVAILABILITY	PRICE*
CONFERENCE BAGS LOGO <small>Included: Sponsors Logo in P4I 2022 page with a link back to the sponsor website + TWO VIP passes</small>	Bags (with P4I logo and your logo) to be given to all attendees. Opportunity to insert also a flyer.	Limited (several logos)	3500 €
		Exclusive (one logo only)	8000 €
USB MEMORY STICK <small>Included: Sponsors Logo in P4I 2022 page with a link back to the sponsor website + TWO VIP passes</small>	USB with your logo and P4I 2022 logo. The P4I program book needs to be recorded in the USB stick and will be delivered to all participants. (Sponsor is responsible for production and shipping)	1	3000 €
LANYARDS SPONSOR <small>Included: Sponsors Logo in P4I 2022 page with a link back to the sponsor website + TWO VIP passes</small>	Lanyards (with P4I logo and your logo) to be delivered to all attendees. (Sponsor is responsible for production and shipping)	1	5000 €
PROMOTIONAL PRODUCT INSERT	Promotional product to insert in conference bags delivered to all attendees. Subject to approval	Limited	3000 €
FLYER BAG INSERT	Flyer to insert in conference bags delivered to all attendees	Limited	1000 €
AD IN P4I PROGRAM GUIDE	Full page color Ad in the P4I Program Guide	Unlimited (Inside)	1200 €
		Inside Back Cover	2500 €
		Inside Front Cover	4000 €
		Back Cover	5000 €
SPEAKING SLOT	Speaking slot in one of the P4I Focused Workshops. Ask the organization for details	Limited	Under Consultation
PATENTS AWARDS	All patents displayed at the P4I Expo will be evaluated for the awards. Ask the organization for details	Unlimited	Under Consultation
FOCUSED WORKSHOP	Organisation of a Focused Workshops within P4I. Ask the organization for details	Limited	Under Consultation
FOOTPRINT	Feet printed on the floor (sticker) with your logo on specific areas (on the way to your booth, Plenary session, etc.)	Limited	From 2500 €
COFFEE BREAK (VIP LOUNGE) <small>Included: Sponsors Logo in P4I 2022 page with a link back to the sponsor website + 5 VIP passes</small>	Company logo will be featured prominently in Coffee Break Areas (VIP Lounge Area) during 1 day. Opportunity to place company's promotional flyers near the coffee break areas for participants to pick up and roll ups	4	8000 €
WELCOME RECEPTION OCTOBER 26 (EXPO AREA) <small>Included: Sponsors Logo in P4I 2022 page with a link back to the sponsor website + additional VIP passes</small>	Additional P4I VIP Passes. Company sign will be featured prominently at the Reception area (Supplied by the sponsors). Opportunity to distribute items (company's literature and gifts/giveaways) at a display table. Opportunity to make a welcome speech – a maximum of 2 minutes to open the Reception.		Under Consultation
VIP WELCOME RECEPTION OCTOBER 25 <small>Included: Sponsors Logo in P4I 2022 page with a link back to the sponsor website + additional VIP passes</small>	Additional P4I VIP Passes. Company sign will be featured prominently at the Reception area (Supplied by the sponsors). Opportunity to distribute items (company's literature and gifts/giveaways) at a display table. Opportunity to make a welcome speech – a maximum of 2 minutes to open the Reception.		Under Consultation
WEBSITE BANNER AD	Home or Registration page (Size 220x110px)	15 days	1000 €
		1 month	1900 €
		2 months	3500 €
	Home and Registration page (Size 220x110px)	15 days	1500 €
		1 month	2800 €
		2 months	4200 €
EVENT MARKETING AND E-MAILS	Sponsor content in the event marketing E-mail / confirmations / event reminders	x1	1200 €
		x3	3000 €

*VAT not included (21%)
Spanish VAT only applies to Spanish institutions



Madrid (Spain) – La Nave / October 26-27, 2022



Antonio Correia
antonio@phantomsnet.net

info@p4iexpo.com

CONNECTING SCIENCE AND TECHNOLOGY Expo & Summit • October 26-27, 2022





ORGANISERS



Madrid
K·node
knowledge-based
innovation ecosystem



PARTNERS

CIVIS

A European Civic University





SPONSORS

PLATINUM



Madrid
K·node
knowledge-based
innovation ecosystem

OTHERS



**Comunidad
de Madrid**



MADRID



EXHIBITORS



Universidad Autónoma
de Madrid



Madrid
K·node
knowledge-based
innovation ecosystem



**Universidad
de La Laguna**



**Oficina Española
de Patentes y Marcas**