

**1-7 JULY 2018**

## Management Consulting in the Digital Age



**Rome, Italy**

Venue: [Villa Mondragone](#)

- **GOAL:** The course provides master level students with an in-depth exposure to the way leading management consulting firms develop digital transformation projects ... allowing them to be well prepared for a future career in management consulting.
- **PARTICIPANTS:**
  - The course is designed mainly for students from *Management-Business Administration* and *Data Science-Statistics-IT-Engineering* but it's open to students with any background.
- **APPROACH:** The course is practice-driven, based on business cases on how digital technologies enable new business models and process redesigns. Business cases are developed in collaboration with leading consulting firms (Accenture, Capgemini, McKinsey and PwC) and software vendors.
- **PREPARATION:** In order to acquire a common background, the participating students will be required to be engaged online for a few preliminary activities and will have to come with a poster representing their understanding of digital transformation

The course is **FREE\***  
for **24**  
Yerun Students.

**APPLY NOW**  
by sending us your **CV**  
and **Motivation Letter**

**Deadline: May 5<sup>th</sup>**

**Boostering  
Consulting Skills a  
Young Professional  
has to acquire**

**For More information  
Click [Here!](#)**

\*The course is free for **24** students from Yerun Network including accommodation and food.

Travel expenses are to be born by participants directly.

**UNIVERSITY OF ROME  
TOR VERGATA**



Please visit our webpage for updates:

<http://economia.uniroma2.it/master-science/ba/management-consulting-in-the-digital-age/>