



YERUN Staff Week

Operational Meeting & General Assembly

**3rd – 5th September 2018
Brunel University London**

YERUN Staff Week Programme

Day 1

Monday 3rd September

Venue: NEWTON ROOM,
Hamilton Suite

10.30 Welcome

Andrew Kershaw, Director of Business Engagement Strategy & Policy, Brunel University London
Silvia Gomez Recio, Secretary General, YERUN

Keynote: The Importance of SMEs in the West London Economy

Andrew Dakers, Chief Executive, West London Business

11.10 Co-Innovate an ERDF Programme Supporting SME's

Paul Davies, Operation Manager, Co-Innovate

11.30 Coffee Break

12.00 Working with SMEs and Social Enterprise Organisations

Professor Catherine Wang, Professor of Entrepreneurship & Strategy, Brunel Business School

12.20 Impacting Business by Design – How Universities Can Help SMEs Bring Innovative Design to Their Business

Professor Rob Holdway, Innovation Director, Co-Innovate

12.40 Panel discussion and Q&A

13.00 Networking Lunch

14.15 Depart for Central Research Laboratory (CRL) opposite the Mary Seacole Building coach bay

14.30 Tour of CRL and presentations:

15.00 Keynote: The Future of Entrepreneurship

Mat Hunter, Managing Director, Central Research Laboratory

15.20 TAKEOFFANTWERP

Jasmine Meysman, Enterprise Coach, University of Antwerp

16.15 Bridging the Gap

Andy Cripps, Entrepreneur Director, Brunel University London

16.45 Q&A session led by Mat Hunter

17.15 Return to Brunel via coach

19.00 Dinner at Beldam Restaurant, Brunel University London

Day 2

Tuesday 4th September

Venue: NEWTON ROOM,
Hamilton Suite

09.00 Coffee

09.30 The Impact of University R&D on National and Local Economies

Professor Geoff Rodgers, Vice-Provost Research, Brunel University London

09.45 Maximizing Impact of Business Engagement

Dr Tim Engels, Head of Department of Research Affairs & Innovation, University of Antwerp

10.00 ** YERUN Working Group 1: Joint Programmes (Lecture Centre, Room 004)**

****YERUN Working Group 2: Research Mobility Fund (Lecture Centre, Room 006)****

**Please note: Each YERUN Working Groups are reserved for members only

**For more information, contact YERUN Secretary General: secretarygeneral@yerun.eu

10.15 The UM Brightlands Campuses: Creating an innovative triple-helix ecosystem

Karin Dijkman, Strategy & Policy Advisor, Maastricht University

10.45 Exploring Researcher Engagement with Open Access Through International Collaboration

Dr Christopher Daley, Research Support Officer, Brunel University London

David Walters, Open Access Officer, Brunel University London

11.00 Coffee Break

YERUN Working Group 3: YUFE (Lecture Centre, Room 008)
Reserved for YUFE Alliance

11.15 Enabling Innovation: Research to Application

Vanessa Cuthill, Director, Research and Enterprise Office, University of Essex

11.35 Projects and Best Practice for the Development of Funded Collaborative Research Project with Bnnnn Business Partners, Universities and Civil Society

Dr Michael Peolsson, Chief Strategic Officer, Strategic Collaborations Office, Linköping University

11.50 Collaborative Research in Action (departing from Newton Room)

Tour of the Advanced Metals Casting Centre (AMCC) & Advanced Metals Processing Centre (AMPC) at Brunel Centre for Advanced Solidification Technology (BCAST)

Dr Simon Butler, Head AMCC & AMPC

Dr Ian Stone, Director of Operations, BCAST

13.00 Networking Lunch (Newton Room, Hamilton Suite)

14.00 YERUN Operational Meeting (Newton Room, Hamilton Suite)

Working Groups continue in Lecture Centre 004, 006 and 008

15.30 Tea Break

15.45 YERUN Operational Meeting (continued)

16.30 Close

17.30 Coach departs opposite Mary Seacole Building for YERUN Conference Dinner

18.00 YERUN Conference Dinner and steamship cruise, River Thames, Windsor
www.frenchbrothers.co.uk

19.30 YERUN Executive Board Meeting (Lancaster Hotel, Board Room 2, 2nd Floor)

21.30 Coach returns Lancaster Hotel, Brunel Campus

Lancaster Hotel Bar open until 11.00pm

Day 3

Wednesday 5th September

Venue: Eastern Gateway Building, ROOM 003 (ground floor by Starbucks)

08.30 Coffee

09.15 **YERUN Group Photo Please arrive early**

09.30 Welcome

Professor William Leahy, Vice-Provost, Student, Staff & Civic Engagement, Brunel University London

YERUN General Assembly (see separate detailed programme)
Lunch will be provided

16.00 Close