Employability and Careers Centre

YERUN Network

University of Bremen

March 2018

Dave Stanbury

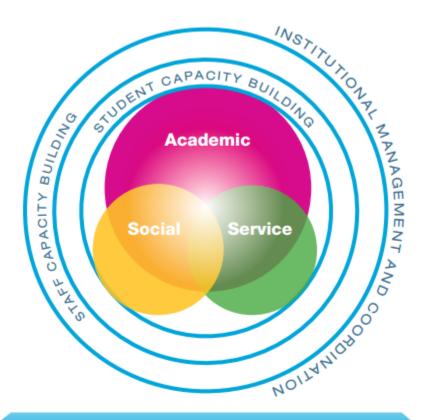
Head of Employability

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Figure 1: Model of student retention and success from 'What Works?1'.

Part of Student Life Directorate



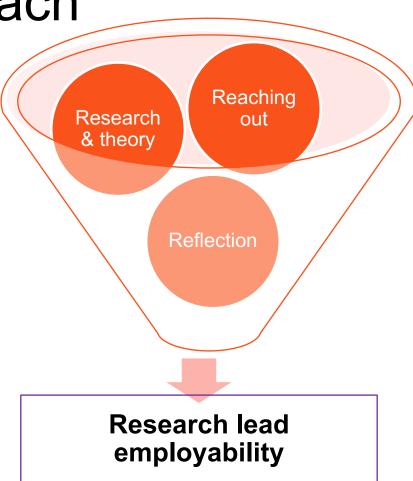
EARLY ENGAGEMENT EXTENDS INTO HE AND BEYOND

PHILOSOPHY





Our approach



 'Help the individual understand themselves and their world, what type of future they want to have, what sort of part they want to play, and enable them to establish their emergent identity'



Image: Marco Bellucci CC



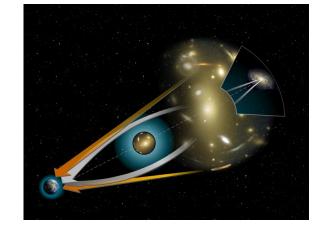
Do these meet in the middle?

- 'developing rounded individuals who are able to "deal with complexity, diversity, and change ...[and who can apply their]... knowledge and skills in real-world settings."
 Employability Sub-Strategy 2015-18
- Bildung: '... The inner development of the individual, a process of fulfilment through education and knowledge...' (Watson, 2010, in Dowson, 2015)











From	То		
Simplicity & compartmentalisation	Differentiation and integration		
Dualistic (right/wrong) thinking	Contextual conceptions of knowledge		
Passive learning from authorities	Active construction of learning		
Non-responsibility	Personal responsibility		
Dependence	Autonomy and then interdependence		
Impulsiveness	Self-control		
External controls	Internal locus of control		
Self-interest	Fairness and responsibility		

Pascarella, E. N., & Terenzini, P. T. (2005). How College Affects Students: Volume 2,

A Third Decade of Research, San

Francisco: Jossey-Bass. p. 48

Draws on well over 2,600 studies over 3 decades



The embodied learner



'Learning in higher education too, calls for courage on the part of the learner and a will to leap into a kind of void... In the process, it is just possible that the student may come into a new mode of being.'
(Barnett, 2007, p1)

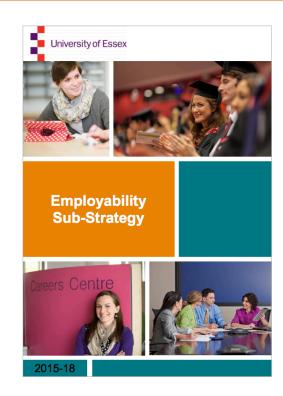


All of us 'are also parts of the moving present ...(we)... create ourselves as we create the unknown future.' (The Later Works of John Dewey 1925-1953, p122)

<u>David Stanbury</u>, (2010) "The kindness of strangers: How careers educators and the wider academic community can help each other", Education + Training, Vol. 52 Issue: 2, pp.100-116, doi: 10.1108/00400911011027707

HTTP://WWW.EMERALDINSIGHT.COM/ DOI/FULL/10.1108/00400911011027707





STRATEGY & IMPLEMENTATION

The Essex Graduate

1. An active global citizen - with an international outlook

- Understanding and welcoming of people from different backgrounds
- An informed and active citizen
- · Globally engaged and ethically aware
- Someone who works effectively with others from diverse backgrounds

2. Transforming lives - embracing a culture of membership

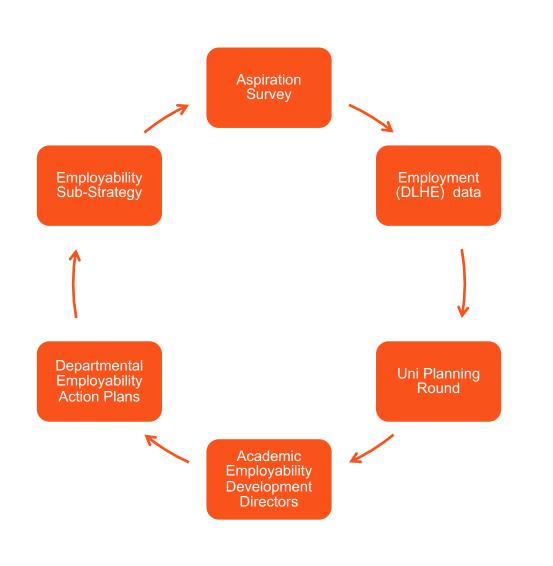
- A confident, effective communicator
- Someone who weighs up the risks and makes responsible decisions
- Respectful and collegiate with professional integrity
- Someone who excels in working as part of a team and across disciplines

3. Enterprising and ready for the future – embodying the Essex Spirit

- · Resilient and emotionally intelligent
- · Commercially aware
- Intellectually courageous, curious and creative
- · Prepared, skilled and ready for employment

4. Always learning – with a research mindset and skills

- · Scholarly, independent, a lifelong learner
- Someone who communicates and thinks critically and analytically
- Organised, digitally and information literate
- Able to apply your knowledge and skills to explore and solve complex problems

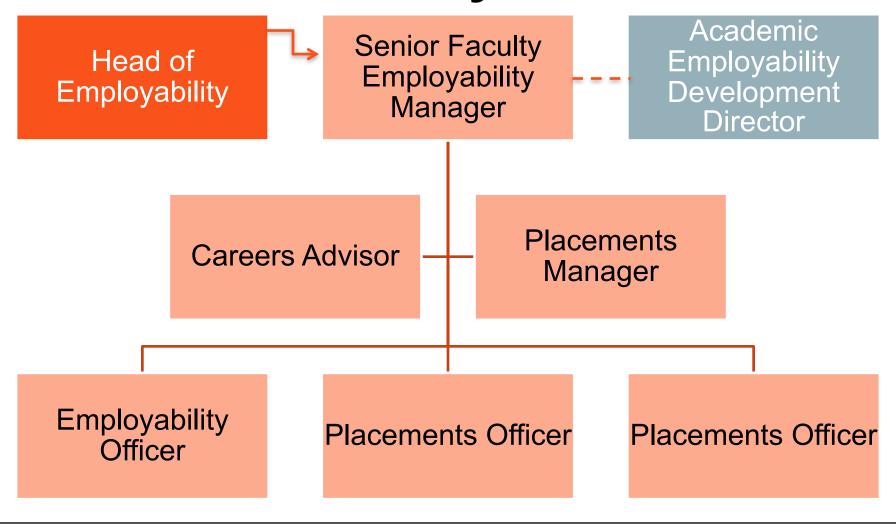


Destinations of Leavers from Higher Education

Category	2013 Graduates	2014 Graduates	2015 Graduates	2014/2015 change %
Graduate level work *	45.8%	43.4%	49.2%	5.8%
Graduate level study *	19.5%	20.7%	24.2%	3.5%
Graduate level work or study *	65.2%	64.1%	73.3%	9.2%
In work or further study	87.0%	88.6%	91.2%	2.6%
Unemployed	7.6%	5.9%	3.2%	-2.7%



E&CC Faculty Structure





EMPLOYABILITY

AND

CAREERS

Faculty projects

















Hub and Spokes

Humanities

Number of staff = 40 FTE

Science &

Health

Careers Centre

Enterprise

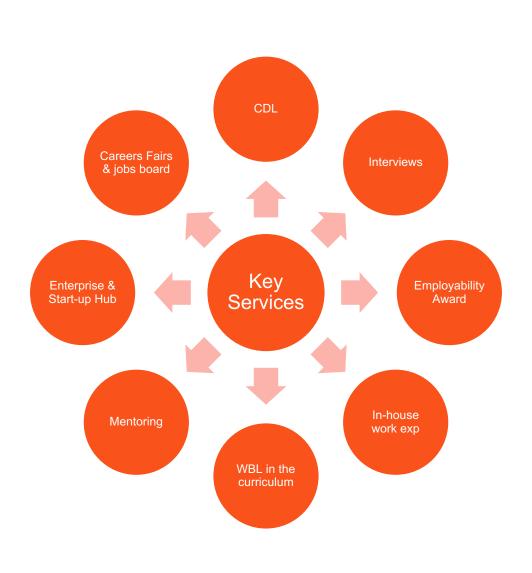
Employers

Internships

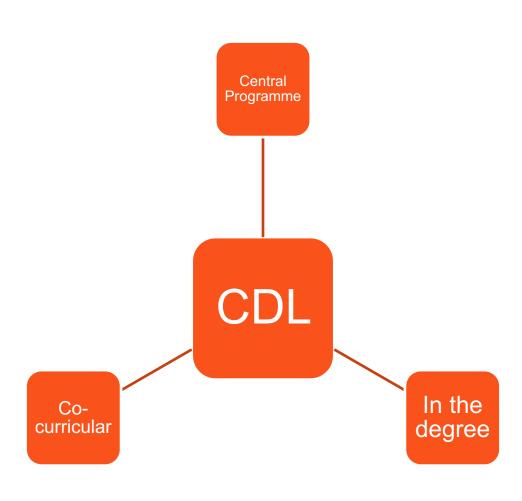
Mentors

Employability Award

Social Sciences



- Last year we delivered 193 CDL sessions in departments to 7,188 students.
- Created 500 funded extra curricular internships
- Supported 147 students into Placement Years with employers
- Over 2000 individual careers interviews
- Over 2000 individual info and advice enquiries



Rising Stars

Rising stars is our brand new student development scheme, working with leading graduate recruiters, which will help you reach your potential by;

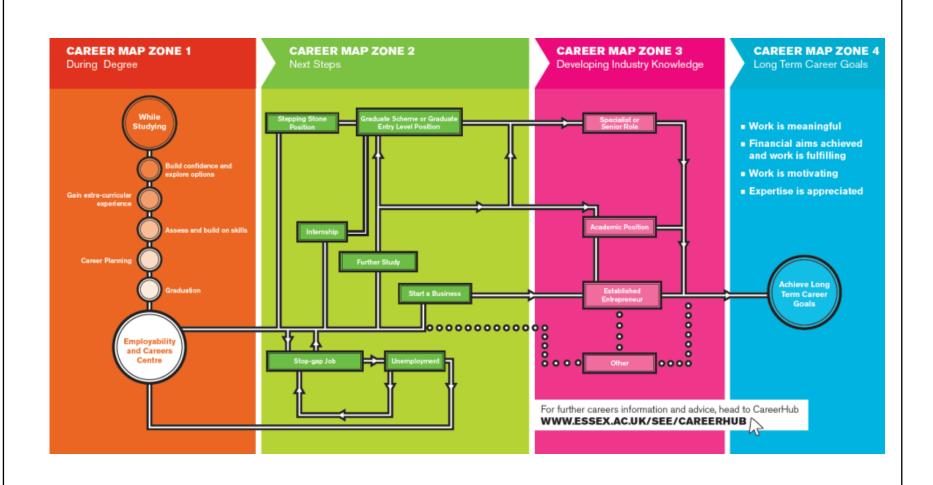
- accessing a unique range of experiences from graduate recruiters
- get matched with a mentor based on your career aims and aspirations
- get involved with professional development workshops delivered by employers.



We will build your unique rising stars package around you.

Register your interest. The scheme is open to first and second year undergraduates.

Recognising your talent, not your background





Enabling resources for staff



PGT TOOLKIT

Next: PGT TOOLKIT ▶

PGT Toolkit



"The PGT Toolkit has been developed to promote employability in and alongside our Masters provision. It provides a range of practical ideas which departments can adopt and adapt to suit. These ideas are drawn from existing good practice at Essex, other UK universities and overseas. The toolkit is not directly for students to use but for staff wishing to investigate, create and promote employability with their Masters students. Our Masters students are with us for a relatively short, but crucial, time in their academic and

professional development and these tools appropriately applied will enhance their experience at Essex and their prospects after leaving us."

David Pevalin - Dean of Postgraduate Research and Education

"Masters students face unique employability opportunities. Addressing these at the level of the department and discipline is key. Please use the PGT Employability Toolkit to stimulate discussions within your department about how you can help your students build upon their studies with you and establish themselves for the future. The Toolkit shows there isn't one magic solution. Rather it's about being creative and generating new approaches to find what works for your students."

Dave Stanbury - Head of Employability





4000+ students participating in 2017/18



ENTERPRISE SUPPORT SIMON MEAD SMEAD@ESSEX.AC.UK

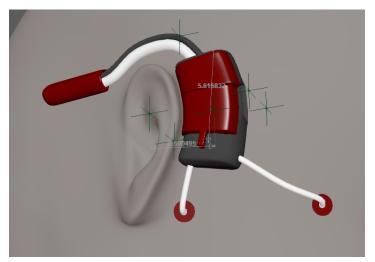


The Start-Up Hub





Eyewink Ltd







- 2 PHD's
- Featured at London Science Museum and TV
- Prototyping too expensive
- Games Hub helped with 3D render
- University investing £15K



PARTNERSHIPS

EMPLOYABILITY AND CAREERS

Creating the Enterprise Eco-System

Knowledge Gateway

START-UP SUPPORT

Innovation Manager 🙀

- · Holistic incubation offer
- Support for dedicated incubation space

Gameshub *

- Expansion to 40+ participants
- · Integrate with broader incubation offer

Business Partners Club 💠

Select group of business people to support to KG Community

Student Entrepreneurship

- · Delivered from EC&C activity
 - Events program
 - Enterprise Assistant 🖈

KTP

Consolidating portfolio and maintain pipeline Additional support through ERDF KEEP+

PRIORITY AREAS

Basis for focused offers to business:

- Exec Education
- Artificial Intelligence
- **Evaluation Services**
- Policy Advice

TADS

- Business Development Manager
- Internationalisation: engagement with Chinese Businesses -

REGIONAL BUSINESS ENGAGMENT

Networking Events *

- · KTP Event celebrating success with regional partners
- Business Breakfasts and Networking of Sea with Essex Chambers
- Hosting events with key business introducers (banks accounts etc)

Creative and Digital

- ERDF SMME support
- EEH delivered scheme
- Creative Colchester links

I-teams 🍁

 Building on successful pilots to deliver a longer scheme of student delivered support to regional businesses

Knowledge Gateway Seedcorn Fund

Lowers the barrier to SME engagement

Lowers the barrier to SME engagement

ESRC Impact Accelerator Account

Support for Priorities

- Intern for market research
- Marketing material: web and hardcopy
 - Social media promotion
 - Telemarketing campaigns

Enterprise Project Fund

Innovation Vouchers 🖈

 builds engagement from research base Equivalent to scheme to IAA 'Departmental Impact Fund' to be established to allow nonsocial science depts to access support 🍁

IP Commercialisation

- •IP/legal Budget 🛖
- Innovation development

Impact

The K-GIF

The Knowledge Gateway Innovation fund

- Micro Grants £1k £3k
- Convertible Loans £15 £20K
- The Click Platform Crowdfunding
- 4 Investments for Consideration



The Bigger Picture!



